

Erika Johnson

Graphic Designer
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585.752.5792

Driven Graphic Designer with experience delivering a variety of printed and digital products. Seeking opportunities to exercise my problem solving skills, utilize my education, and expand my experience designing. Pursuing clients who share a passion for clean, minimal design and the latest visual trends.

Experience

VCU Office of Sustainability

Design Intern –

April 2015 - June 2016

Office's lead designer. Produced a variety of digital and printed designs including logos, take-aways, and publications. Designed an identity system for the VCU Learning Gardens Program as well as the VCU Sustainability Plan. Tabled events and focused on student out-reach.

South by Sea Apparel

Campus Sales Representative –

October 2014 - June 2016

Coordinated and designed apparel and accessory orders for Alpha Gamma Delta Theta Nu Women's Fraternity. Worked with the campus manager to develop creative marketing ideas, and sales strategies. Referred customers to start artwork and promote South by Sea as the best apparel provider.

VCU Depot Gallery

Event Assistant / Space & Technology Monitor –

Aug. 2014 - May 2015

Supervised the space, and assisted students with navigation, critique, and technology support. Executed the set up and take down of special events. Trained in 3D printing technologies. Produced a promotional flyer for the Depot Third Thursday event.

Panorama Collision

Secretary –

May - August 2014

Responsible for all payment transactions, figuring accounting documents, and organizing records. Redesigned the company's logo, letterhead and certificates. Provided the first level of customer service via phone and in office.

Education

Bachelor of Fine Arts in Graphic Design

Virginia Commonwealth University, 2012 - 2015

GPA: 3.86

Activities: 2014-2015 Purchasing Coordinator of Alpha Gamma Delta Women's Fraternity. Member of the National Society of Collegiate Scholars. Attended a summer 2015 study abroad session in Florence, Italy studying Italian design and typography.

Expertise

Logos + business cards
UX Design

HTML, CSS, jQuery

Print collateral

Publication layout

Typography

Identity development

Time management

Interpersonal skills

Problem solving

Customer service

Tech Skills

CS Photoshop + Illustrator

CS InDesign

Flash + After Effects

Wordpress

Microsoft Office

HTML + CSS Literacy

Adobe Acrobat

Exhibitions + Publications

Santa Reparata International School of Art Show

June 2015 Florence, Italy, SIRISA University

VCU Graphic Design Annual Student Juried Show

2012 - 2015 Department of Graphic Design - Pollak Building

2015 VCU Office of Sustainability **Sustainability Plan**

RVA First Fridays

2014 collaboration Richmond, Virginia